

KATHMANDU UNIVERSITY
End Semester Examination [C]
December, 2018

Marks Scored:

Level: B.E./B.Sc./ B. Pharm./B. Tech.

Course : ENGT 102

Year : I

Semester: II

Exam Roll No. :

Time: 30 mins.

F. M. : 10

Registration No.:

Date DEC 30 2018

SECTION "A"
[10 Q × 0.5 = 5 marks]

A. Circle the best alternative for each question given below.

1. Introduction section of concept paper includes which of the following?
 - a. information about funding agency
 - b. overview of how the project will be carried out
 - c. description of the problems that needs to be addressed
 - d. statement about the basic goal(s) of the research project
2. Stating which of the following makes the purpose of project proposal weaker?
 - a. defining the problem and offering solution
 - b. employing opinion to bolster the argument
 - c. demonstrating possible outcome of the project
 - d. including information about financial resources
3. Which one of the following reports includes 'Apparatus' as a subheading of discussion part?
 - a. Feasibility Reports
 - b. Trip Reports
 - c. Incident Reports
 - d. Lab Reports
4. All the following in a proposal contribute to persuading audience *except*
 - a. urging readers to act
 - b. arousing reader's interest
 - c. overlooking opposing points of view
 - d. writing details to support argument
5. The entry – John M. Levine, Lauren B. Resnick, and E. Tory Higgins, "Social Foundations of Cognitions," *Annual Review of Psychology* 44 (1993): 585–612. – is an example of a reference to
 - a. a book with three authors
 - b. an article in a journal
 - c. a book with corporate authorship
 - d. an entry in a collection or anthology
6. Which one of the following organization patterns best suits to write procedure section of a report?
 - a. problem and solution
 - b. cause and effect
 - c. spatial
 - d. chronological
7. Max Kelada stated that he was mistaken about Mrs. Ramsey's pearl due to
 - a. desperate appeal of Mrs. Ramsey's eyes
 - b. the narrator's signal to accept defeat
 - c. his illicit relationship with Mrs. Ramsey
 - d. the failure of his magnifying glass

8. What was Putnam's first reaction after the issue of four-tusked elephant was raised?
 - a. He responded to the question.
 - b. He switched conversation to unicorn.
 - c. He refused to be drawn.
 - d. He left the table without answering.
9. The policeman who accompanied Buscabearas did all the following to settle the dispute between Buscabearas and the vendor *except*
 - a. requesting them to keep a civil tongue
 - b. requesting them not to insult each other
 - c. giving them each a punch in the chest
 - d. commanding his troop to arrest them
10. Backing in Toulmin's model of argument is
 - a. the evidences used to prove a claim
 - b. statements that support the warrant
 - c. statements limiting the strength of argument
 - d. the statement being argued (thesis)

B. Complete the following statements, writing one word that best suits. [2]

1. Appropriation of some other person's words and ideas without giving proper credit is
2. A proposal written in response to a request is proposal.
3. A section in a report that documents problems, benefits and solutions is
4. An alphabetized list of high-tech terminology placed after conclusion/recommendation is

C. Name the followings. [3]

1. Two primary sections in introduction section of proposal
 - a.
 - b.
2. Two people that Armand Denis met following his conversation with three Belgians
 - a.
 - b.
3. Ignaz Semmelweis concluded that childbed fever can be caused by
 - a.
 - b.

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Level : B.E./ B.Sc./ B. Pharm. / B. Tech.
Year : I
Time : 2hrs. 30 mins.

Course : ENGT 102
Semester : II
F. M. : 40

SECTION "B"
[8Q × 5 = 40 marks]

Answer **ANY EIGHT** of the following questions. Question number 8 is compulsory.

1. Demonstrate, with reference to two examples given in "To Know a Fly", how researchers are likely to commit "scientific sin" of proper experimental control.
2. How, according to Jared Diamond, can studies from pollen analysis and paleontology contribute to our understanding of Easter Island?
3. "The Swan Song" is a play presenting reminiscence of an ageing actor's life and the roles he performed. Explain.
4. Bertrand Russell uses various personal experiences as warrant in the essay "Keeping Errors at Bay". How effective are these experiences? Justify.
5. Rewrite Laxmi P. Devkota's poem "The Lunatic" following the outline of arguments introduced by Stephen Toulmin.
6. Write a short trip report, documenting the activities you carried out in an event organized by your department/ departmental club.
7. Prepare format of concept paper and explicate how each subcomponent of project description is written. [1+4]
8. Make a list of four errors in the following executive summary and rewrite it. [2+3]

Every time a business or consumer purchases products or services they display forms of buyer behaviour that are influenced by many factors. The following report looks at the fast food industry and will analyse four McDonalds' key products and services. It highlights what type of consumer buying or business buying behaviours are displayed in the purchase of a product or service and explains why each behaviour may occur. This enables a conclusion to be drawn from applying theory to reality. Although a full comprehension of buying behaviour is impossible, since everyone is an individual, it is useful to reflect on common behaviours and attempt to divide behaviours in types and stages. Even McDonalds, a leader in marketing cannot always predict consumer behaviour.

(Source: <https://sites.uni.edu/oloughli/proposals10/execsumm.html>)

9. List the components of research article, and explain the significance of literature review. [2+3]

