

KATHMANDU UNIVERSITY
End Semester Examination
September 2024

Marks Scored:

Level : B.E.

Year : I

Exam Roll No. :

Time: 30 mins.

Registration No.:

Course : AIMC 101

Semester : II

F. M. : 10

Date : 17 SEP 2024

SECTION "A"

[10Q. × 1 = 10 marks]

Choose and encircle the most appropriate answer. Symbols have their usual meanings.

1. Which of the following is not a part of prewriting process?
 - a. Determining purpose
 - b. Editing and proofreading
 - c. Gathering data
 - d. All of the above.
2. Which of the following comprises features of the body paragraph?
 - a. Logical connection of ideas
 - b. Topic sentence
 - c. Transition words
 - d. All of the above
3. Which of the following is suggested for writing for PowerPoint slides presentation?
 - a. Overloaded text
 - b. Visual aids
 - c. Concise with key points often highlighted in bullet points.
 - d. None of the above
4. Which of the following is a part of writing a seminar paper?
 - a. Background of the topic
 - b. Problem statement
 - c. Methods and objectives
 - d. All of the above
5. What does define ethnocentrism?
 - a. Lack of intercultural sensitivity
 - b. Respect for cultural differences
 - c. Cultural competence
 - d. All of the above
6. Which of the following is suggested for overcoming the challenges of intercultural communication?
 - a. Effective presentation skill
 - b. Linguistic competence
 - c. Linguistic and cultural competence
 - d. Active listening
7. Which of the following is not a part of memo writing?
 - a. Complimentary close
 - b. Greeting
 - c. Reference
 - d. All of the above
8. What are the main characteristics of narrative essay?
 - a. Persuasiveness
 - b. Recommendation
 - c. Showing cause and effect
 - d. None of the above
9. Which of the following transition word is used for comparison and contrast essay?
 - a. Moreover
 - b. In addition
 - c. However
 - d. Next
10. What is the general purpose of writing an essay?
 - a. To inform
 - b. To express the feelings
 - c. To persuade
 - d. All of the above

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Level : B.E.
Year : I
Time : 2 hrs. 30 mins.

17 SEP 2024

Course : AIMC 101
Semester : II
F. M. : 40

SECTION "B"

Attempt ALL Questions.

1. Explain the importance of effective communication for your academic and professional development. [5]
2. What is technical communication? Write its objectives in brief. [5]
3. Define the term "negotiation skills". Explain its importance for career advancement. [5]
4. What are Preliminaries or requirements of workshop? Explain each of them in brief. [5]
5. Write a job application letter for the post of IT analyst. [5]
6. Write the guidelines for writing an effective recommendation letter and email. [5]
7. Write short notes on *ANY TWO* of the following [2×5=10]
 - a. Interpretation of the poem "To His Coy Mistress"
 - b. Critical thinking of the essay "Shooting an Elephant"
 - c. Summary of the text "A sound of Thunder"

